

## **The Wonderful World of Ebay**

Why am I writing about ebay instead of computers? Because sooner or later most computer users will stumble across ebay. So what exactly is ebay? Ebay is an online auction site. On ebay, anyone with a credit card can either buy or sell almost anything that is not illegal. If you can't find it on ebay, chances are you don't need it. But exactly how does it all work?

First, you create a unique user ID (it's absolutely free). If you want to buy something then you search for the item you want and you bid on it. When bidding on items it is always important to check out the seller's feedback. You can do this by clicking on the number next to their ID. Then you place your bid and wait for the auction to end – or you can use the “Buy It Now” feature to end the auction immediately.

But what if you want to sell something? There are 3 real important things to consider when selling something. ALWAYS include a picture, DESCRIBE every possible aspect of the item in great detail, and NEVER end your auction on a weekend. I have sold literally hundreds of items on ebay and I have found that the better the pictures, the more money I get for my items. Also, the description is extremely important, especially the title. Most people search for items with keywords in the title so try to include as many obvious keywords in the item's title. Lastly, I have found that my items sell at a higher price during the week – especially in the evenings when most people like to surf the web. I get very few bids on the weekends because most people are either traveling or out on the town and nowhere near an internet connection.

So with these things in mind I encourage you to go to [www.ebay.com](http://www.ebay.com) and just browse around. Chances are you may find something you just can live without or you may have something stashed in your garage or closet that someone else would pay big bucks to have. If you have any questions regarding ebay I encourage you to call me or stop by the store, I just love to share my stories about my ebay conquests.